

MEDIA RELEASE**September 9th 2013****Groundbreaking recruitment solution launches in WA**

New Jobfinder website launches in WA combining West Australian Newspapers' reach and CareerOne's technology.

West Australian Newspapers (WAN) and leading resourcing provider, CareerOne, have joined forces to deliver *Jobfinder*, WA's most powerful employment solution for advertisers and candidates.

For businesses looking for great talent, the new site combines CareerOne's leading technology with the best in print media solutions. This makes the new *Jobfinder* brand a one-stop shop for advertisers keen to purchase leading edge print and digital packages from a single source.

Using '6 sense' search technology *Jobfinder.com.au* puts the right job in front of the right candidate. The *Jobfinder* offering also includes an innovative mobile site which allows users to upload their resumes and apply for new roles on their phone.

"To deliver an innovative desktop and mobile experience for job seekers under the new employment brand *Jobfinder*, is an exciting move for us," said Seven West Media WA CEO, Chris Wharton.

"As well as using world leading search technology, candidates can explore and search the site on custom-built industry pages, delivering them the latest specific content and job opportunities"

"*Jobfinder* also dramatically increases the reach of job listings by putting them across both *Jobfinder* and CareerOne's nationwide audiences."

CareerOne CEO Karen Lawson stated that "We are extremely positive about this partnership and helping West Australian advertisers find great talent, using our search and innovative digital targeting solutions"

"By combining our audiences, CareerOne & WAN move into a strong market position and importantly, this partnership will deliver us significant retargeting data in the WA market to fuel our Head-hunter solutions."

Chris Wharton said, "This is a great opportunity for our clients seeking cost-effective methods of attracting the right candidates for their business. We are

delighted to be working with CareerOne and to provide our customers with state of the art solutions in respect to candidate sourcing, talent management and employer branding.”

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Or visit www.jobfinder.com.au from launch on 9th September 2013

jobfinder
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