



# The West Australian

## EASTER WEEKEND – Altered Deadlines

***The West Australian* WILL NOT be published on Good Friday, 29 March 2013.**

- Advertising Copy for the following editions MUST be supplied to Copy Control no later than 12noon, Thursday March 28:

Saturday March 30  
Monday April 1  
Tuesday April 2

- Advertising booking and material deadlines for Seven Days are as follows:

### **Saturday March 30**

Booking 5pm Monday March 18  
Material Noon Tuesday March 26

### **Saturday April 6**

Booking 5pm Monday March 25  
Material Noon Tuesday April 2

- Advertising booking and material deadlines for Real Estate Weekly Liftout are as follows:

Lineage Advertisements 1pm *Thursday 28<sup>th</sup> March*  
Display Advertisements Noon *Wednesday 27<sup>th</sup> March*  
Material 5pm *Wednesday 27<sup>th</sup> March*

- Advertising booking and material deadlines for Motoring Liftout are as follows:

Lineage Advertisements 5pm Thursday March 28  
Display Advertisements Noon Thursday March 28



The deadline for Saturday's Holiday Accommodation will remain unchanged at 4.00pm Tuesday.

- Please note the **What's On in The West** and **Gardening** classifications which normally run on Friday will be published on Thursday March 28<sup>th</sup>. The deadline will move one day earlier.

#### Other changes

- **Natural Health** Deadline moved to 12 noon Wednesday March 27<sup>th</sup> for publication Tuesday April 2<sup>nd</sup>, 2013
- **Arts Directory** Deadline moved to 3.00pm Wednesday March 27<sup>th</sup> for publication Saturday March 30<sup>th</sup>, 2013
- **Health & Medical** Deadline moved to 12 noon Thursday March 28<sup>th</sup> for publication Wednesday April 3<sup>rd</sup>, 2013
- **Theatre Directory** Deadline moved to 10.00am Thursday March 28<sup>th</sup> for publication Monday April 1<sup>st</sup> & Tuesday April 2<sup>nd</sup>, 2013
- **New Homes** Deadline moved to 1pm Wednesday March 27<sup>th</sup> for publication Saturday April 6<sup>th</sup> 2013. Material deadline 1pm Thursday March 28<sup>th</sup>, 2013
- **Wednesday Motoring**  
Display booking deadline moved to 1pm Thursday March 28<sup>th</sup>, 2013. Material deadline 5pm Thursday March 28<sup>th</sup> 2013. Lineage deadline unchanged.
- **Wednesday Classified Display & General News**  
Booking and material deadline 5pm Thursday March 28<sup>th</sup>. Lineage deadline unchanged.