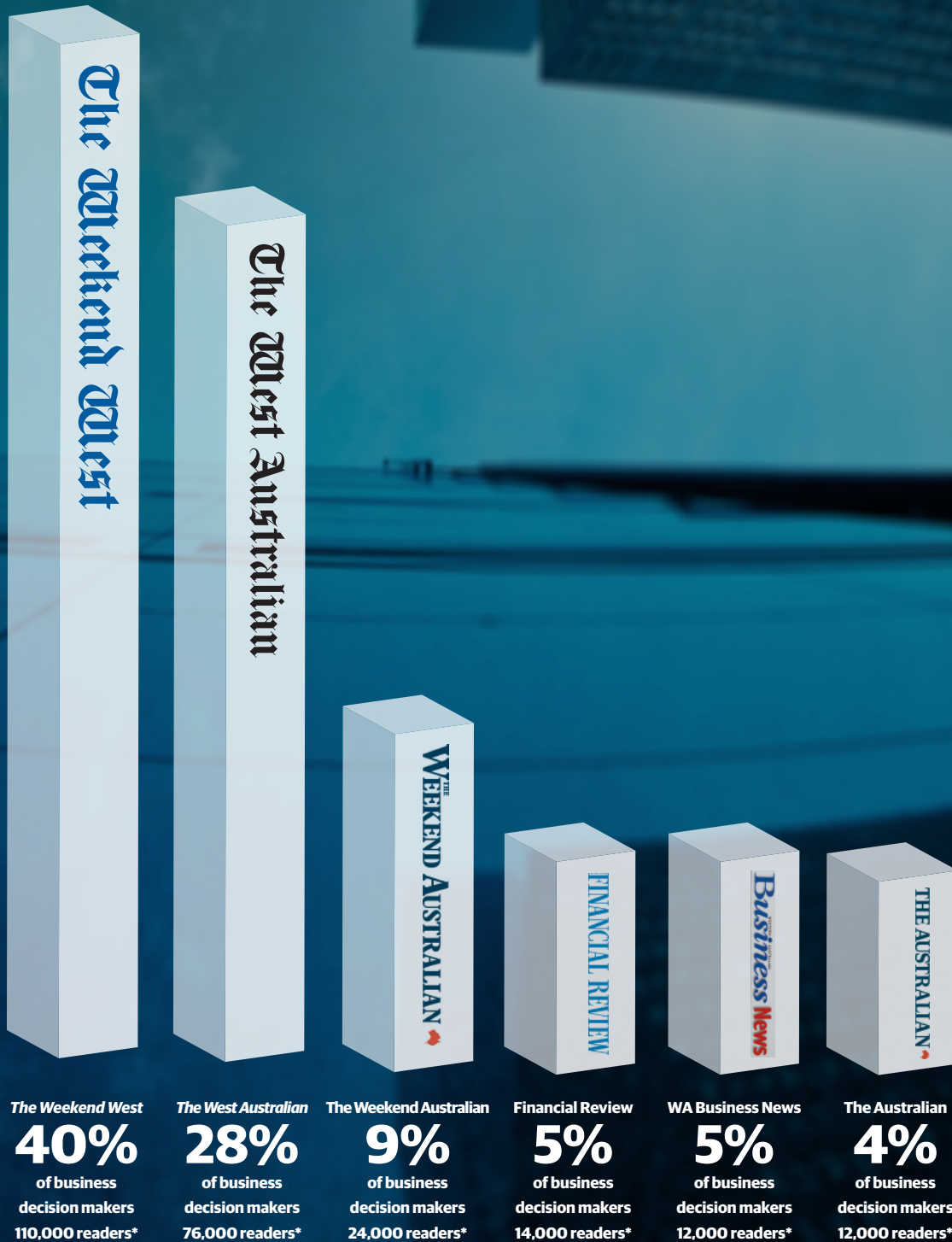


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*Source: Morgan Readership Survey 12 months to December 31, 2012.

Welcome

From the editor

With an economy which is the envy of the world, Western Australia is now the subject of conversations in boardrooms from London to Shanghai.

With its award-winning team of journalists, WestBusiness is the definitive source of news and commentary on the powerhouse which WA has become. We have expanded business coverage at *The West Australian* to keep pace with the State's maturing corporate sector and to capitalise on the deep interest in the financial plays and business figures which are driving the current economic boom.



Ben Harvey
Group Business Editor

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