

QUICK REFERENCE DEADLINES

Deadlines by section*

Paper	Frequency	EGN				Real Estate				Classifieds Booking & Material			
		Bookings		Material		Bookings		Material		Display		Lines	
		Prior	Time	Prior	Time	Prior	Time	Prior	Time	Prior	Time	Prior	Time
Albany Advertiser	Tuesday	Thursday	12pm	Friday	12pm	n/a				Friday	4pm	Friday	4pm
Albany Advertiser	Thursday	Monday	12pm	Monday	2pm	Friday	12pm	Monday	12pm	Tuesday	4pm	Tuesday	4pm
Albany Extra	Friday	Monday	12pm	Tuesday	10am	n/a				Tuesday	4pm	Tuesday	4pm
August Margaret River Times	Friday	Friday	12pm	Wednesday	10am	n/a				Wednesday	12pm	Wednesday	12pm
Broome Advertiser	Thursday	Wednesday	4pm	Friday	10am	Wednesday	10am	Thursday	10am	Friday	4pm	Monday	10am
Bunbury South Western Times	Thursday	Monday	12pm	Tuesday	4pm	Friday	12pm	Friday	4pm	Wednesday	10am	Wednesday	10am
Bunbury Herald	Tuesday	Thursday	12pm	Friday	12pm	n/a				Friday	4pm	Monday	11am
Busseton Dunsborough Times	Friday	Friday	12pm	Tuesday	12pm	Friday	12pm	Monday	12pm	Wednesday	12pm	Wednesday	12pm
Countryman	Thursday	Thursday	4pm	Friday	4pm	Thursday	5pm	Friday	4pm	Monday	3pm	Monday	3pm
Geraldton Guardian	Tuesday	Thursday	3pm	Friday	4pm	n/a				Friday	12pm	Friday	4pm
	Friday	3 days	12pm	2 days	12pm	n/a				Thursday	12pm	1 day	12pm
Great Southern Herald	Thursday	Thursday	11am	Friday	12pm	n/a				Monday	4pm	Monday	4pm
Harvey Reporter	Tuesday	Wednesday	12pm	Friday	12pm	n/a				Friday	4pm	Friday	4pm
Kalgoorlie Miner	Mon-Sat	3 days	12pm	1 day	10am	Tuesday	12pm	Wednesday	4pm	1 day	10am	1 day	10am
Kimberley Echo	Thursday	Thursday	12pm	Friday	12pm	Friday	12pm	Friday	12pm	Friday	12pm	Friday	12pm
Manjimup Bridgetown Times	Wednesday	Wednesday	12pm	Monday	4pm	n/a				Friday	4pm	Friday	4pm
Midwest Times	Wednesday	Wednesday	3pm	Friday	3pm	Wednesday	4pm	Friday	10am	Monday	4pm	Tuesday	9am
Narrogin Observer	Thursday	Thursday	11am	Friday	4pm	n/a				Monday	4pm	Monday	4pm
North West Telegraph	Wednesday	Wednesday	4pm	Friday	10am	Wednesday	4pm	Thursday	10am	Friday	12pm	Friday	12pm
Pilbara News	Wednesday	Wednesday	4pm	Friday	10am	Wednesday	4pm	Thursday	10am	Friday	12pm	Friday	12pm
Sound-Southern Telegraph	Wednesday	Wednesday	2pm	Friday	4pm	Wednesday	12pm	Friday	4pm	Friday	12pm	Friday	12pm

*Please note that cancellations made after deadline will be charged at 100% of the quoted rate.

Deadlines by day

Paper	Day Pub	Monday				Tuesday				Wednesday				Thursday				Friday						
		EGN		Classifieds		EGN		Classifieds		EGN		Classifieds		EGN		Classifieds		EGN		Classifieds				
		Bkgs	Copy	Disp.	Lines	Bkgs	Copy	Disp.	Lines	Bkgs	Copy	Disp.	Lines	Bkgs	Copy	Disp.	Lines	Bkgs	Copy	Disp.	Lines			
Albany Advertiser	Tuesday																							
Albany Advertiser	Thursday	12pm	2pm					4pm	4pm															
Albany Extra	Friday	12pm						10am	4pm	4pm														
August Margaret River Times	Friday											10am	12pm	12pm										
Broome Advertiser	Thursday				10am							4pm									10am	4pm		
Bunbury South Western Times	Thursday	12pm						4pm					10am	10am										
Bunbury Herald	Tuesday				11am																12pm	4pm		
Busseton Dunsborough Times	Friday							12pm					12pm	12pm							12pm			
Countryman	Thursday			3pm	3pm												4pm				4pm			
Geraldton Guardian	Tuesday																3pm				4pm	12pm	4pm	
Geraldton Guardian	Friday							12pm					12pm					12pm	12pm					
Great Southern Herald	Thursday			4pm	4pm												11am				12pm			
Harvey Reporter	Tuesday											12pm									12pm	4pm	4pm	
Kalgoorlie Miner	Monday											12pm									10am	10am	10am	
Kalgoorlie Miner	Tuesday			10am	10am	10am											12pm							
Kalgoorlie Miner	Wednesday							10am	10am	10am														
Kalgoorlie Miner	Thursday			12pm									10am	10am	10am									
Kalgoorlie Miner	Friday							12pm										10am	10am	10am				
Kalgoorlie Miner	Saturday											12pm									10am	10am	10am	
Kimberley Echo	Thursday																12pm				12pm	12pm	12pm	
Manjimup Bridgetown Times	Wednesday			4pm								12pm									4pm	4pm		
Midwest Times	Wednesday			4pm					9am								3pm				3pm			
Narrogin Observer	Thursday			4pm	4pm												11am				4pm			
North West Telegraph	Wednesday											4pm									10am	12pm	12pm	
Pilbara News	Wednesday											4pm									10am	12pm	12pm	
Sound-Southern Telegraph	Wednesday											2pm									4pm	12pm	12pm	

- Information correct March 2016, but may be subject to change.
- Deadlines subject to change prior to public holidays. Changes available upon application or via www.westregionalsales.com.au.

*Please note that cancellations made after deadline will be charged at 100% of the quoted rate.

ENQUIRIES: P: 08 9482 9700 | ADVERTISING BOOKINGS: westregionalsales@wanews.com.au | ADVERTISING COPY: wrcscopy@wanews.com.au