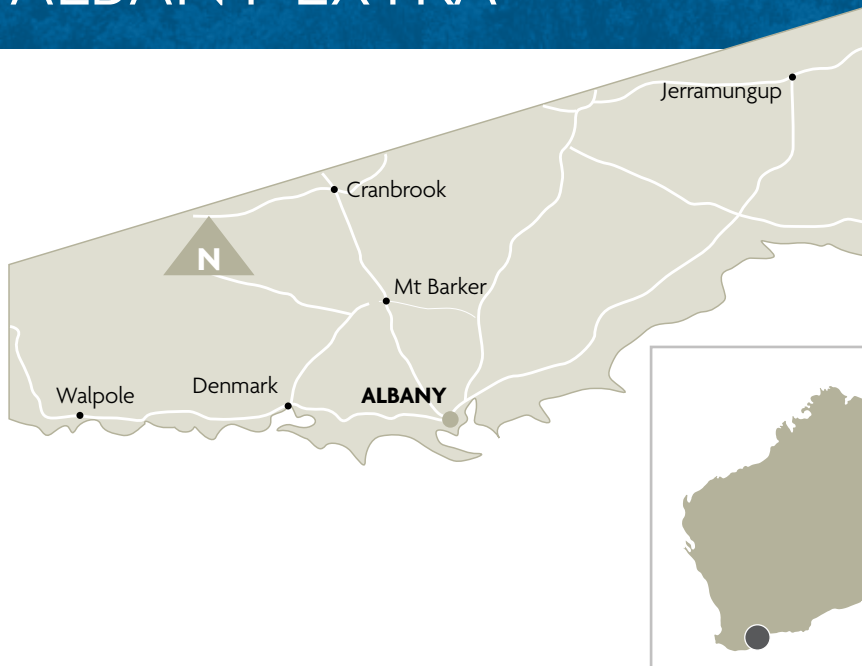


ALBANY

- A free weekly paper servicing the coastal tourist areas and inland agricultural areas of the WA Great Southern Region.
- 400km south of Perth



ALBANY EXTRA



DISPLAY ADVERTISING RATE

Size	Cost - GST Exl	Cost - GST Inc
Casual	7.67 per col. cm	8.43
1500cm	7.28	8.01
2500cm	6.90	7.59
5000cm	6.51	7.17
10,000cm	6.13	6.74
20,000cm	5.75	6.32

LOADINGS

Colour	40%	Page 7	30%
Page 1	100%	Page 9	30%
Page 2	75%	Back page	75%
Page 3	75%	EGN	15%
Page 4	20%	RHP	20%
Page 5	50%	Specified	15%
Page 6	15%	Other	15%

DEADLINES

	Bookings	Complete Ad Copy
General Display	12pm Monday	10am Tuesday
Classified Display	4pm Tuesday	4pm Tuesday
Classified Lineage	4pm Tuesday	4pm Tuesday

EMPLOYMENT CLASSIFIED

	GST Exl	GST Inc	
Display	12.56	13.81	per col. cm

CLASSIFIED ADVERTISING

Lineage	17.66	19.42	1st 3 Lines
	5.62	6.18	thereafter
Display	10.87	11.95	per col. cm

INSERTS

Day	Average Print Run	Cost per 1000	
		GST Exl	GST Inc
Friday	19,300	84.27	92.70

PUBLISHED: Friday
DISTRIBUTION: Delivered free in distribution area
CIRCULATION: 16,963[†]
READERSHIP: 11,000*

REGION COVERED

Albany, Borden, Bremer Bay, Cranbrook, Denmark, Frankland, Kendenup, Many Peaks, Mt Barker, Narrikup, Tenterden, Walpole.



[†]a CAB Audit (Mar 2016) *emma* (March 2016)

ENQUIRIES: P: 08 9482 9700 | **ADVERTISING BOOKINGS:** westregionalsales@wanews.com.au | **ADVERTISING COPY:** wrscopy@wanews.com.au