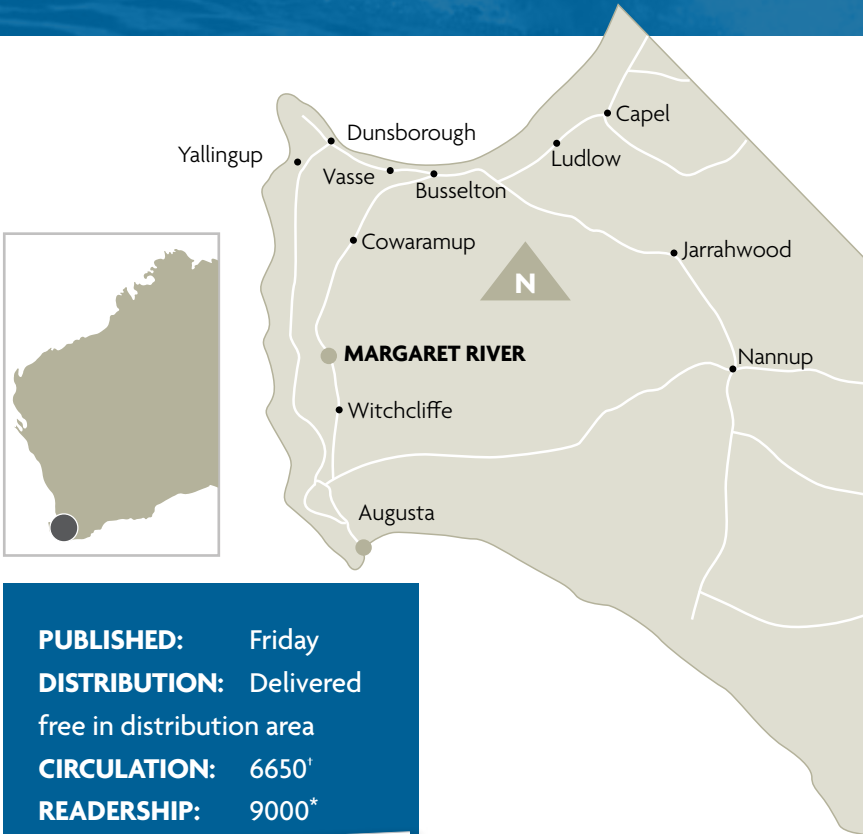




AUGUSTA

- Servicing a world-renowned tourism destination and lifestyle location primed for growth
- 300km south of Perth

AUGUSTA-MARGARET RIVER TIMES



PUBLISHED: Friday
DISTRIBUTION: Delivered free in distribution area
CIRCULATION: 6650'
READERSHIP: 9000*



REGION COVERED
 Augusta, Busselton, Canal Rocks, Cowaramup, Gracetown, Karridale, Margaret River, Nannup, Witchcliffe, Yallingup.

- REGULAR FEATURES**
- My Block
 - Regional Lifestyle



DISPLAY ADVERTISING RATE

Size	Cost - GST Exl	Cost - GST Inc
Casual	7.61 per col. cm	8.37
1500cm	7.22	7.95
2500cm	6.85	7.53
5000cm	6.47	7.11
10,000cm	6.09	6.69
20,000cm	5.70	6.27

LOADINGS

Colour	40%	Page 7	30%
Page 1	100%	Page 9	30%
Page 2	75%	Back page	75%
Page 3	75%	EGN	15%
Page 4	20%	RHP	20%
Page 5	50%	Specified	15%
Page 6	15%	Other	15%

DEADLINES

	Bookings	Complete Ad Copy
General Display	12pm Fri week prior	10am Wednesday
Classified Display	12pm Wednesday	12pm Wednesday
Classified Lineage	12pm Wednesday	12pm Wednesday

EMPLOYMENT CLASSIFIED

	GST Exl	GST Inc	
Display	11.71	12.89	per col. cm

CLASSIFIED ADVERTISING

Lineage	17.17	18.88	1st 3 Lines
	5.64	6.20	thereafter
Display	10.92	12.02	per col. cm

INSERTS

Day	Average Print Run	Cost per 1000	
		GST Exl	GST Inc
Friday	6900	84.27	92.70

*a CAB Audit (Mar 2016) *emma* (Mar 2016)

ENQUIRIES: P: 08 9482 9700 | **ADVERTISING BOOKINGS:** westregionalsales@wanews.com.au | **ADVERTISING COPY:** wrscopy@wanews.com.au