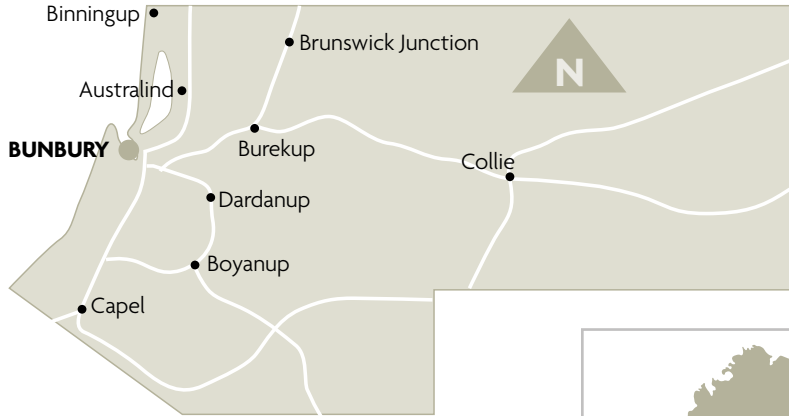


# BUNBURY

- The first paper each week to be delivered free to residents of Bunbury and surrounding communities
- 180km south of Perth

# BUNBURY HERALD



**PUBLISHED:** Tuesday  
**DISTRIBUTION:** Delivered free in distribution area and is available for sale outside distribution area  
**CIRCULATION:** 28,996<sup>†</sup>  
**READERSHIP:** 41,000\*

### REGION COVERED

Australind, Boyanup, Brunswick, Bunbury, Burekup, Capel, Clifton Park, Collie, Dalyellup, Dardanup, Donnybrook, Eaton, Gelorup, Harvey, Picton, Stratham, Waterloo.



### DISPLAY ADVERTISING RATE

Size	Cost - GST Exl	Cost - GST Inc
Casual	7.97 per col. cm	8.76
1500cm	7.57	8.32
2500cm	7.17	7.89
5000cm	6.77	7.45
10,000cm	6.37	7.01
20,000cm	5.97	6.57

### LOADINGS

Colour	40%	Page 7	30%
Page 1	100%	Page 9	30%
Page 2	75%	Back page	75%
Page 3	75%	EGN	15%
Page 4	20%	RHP	20%
Page 5	50%	Specified	15%
Page 6	15%	Other	15%

### DEADLINES

	Bookings	Complete Ad Copy
General Display	12pm Thursday	12pm Friday
Classified Display	4pm Friday	4pm Friday
Classified Lineage	11am Monday	11am Monday

### EMPLOYMENT CLASSIFIED

	GST Exl	GST Inc	
Display	12.22	13.45	per col. cm

### CLASSIFIED ADVERTISING

Lineage	<b>17.78</b>	<b>19.56</b>	<b>1st 3 Lines</b>
	5.83	6.41	thereafter
Display	11.28	12.41	per col. cm

### INSERTS

Day	Average Print Run	Cost per 1000	
		GST Exl	GST Inc
Tuesday	29,100	84.47	92.70



\*a CAB Audit (Sept 2014) \*emma\* (Dec 2014)

ENQUIRIES: P: 08 9482 9700 | ADVERTISING BOOKINGS: westregionalsales@wanews.com.au | ADVERTISING COPY: wrscopy@wanews.com.au