



BUNBURY

- Bunbury is one of the fastest growing cities in WA, only two hours from Perth
- 180km south of Perth

BUNBURY SOUTH WESTERN TIMES



PUBLISHED: Thursday
DISTRIBUTION: Paid Sales
CIRCULATION: 8430 ^
READERSHIP: 29,000*



REGION COVERED
 Available for sale in Bunbury, Eaton, Australind, Boyanup, Dardanup, Capel, Brunswick Junction, Donnybrook, Collie, Harvey, Waroona, Yarloop, Kirup, Binningup, Balingup, Darkan, Lake Clifton and other selected newsagents throughout the South West.

- REGULAR FEATURES**
- South West Magazine
 - Regional Lifestyle



| DISPLAY ADVERTISING RATE | | |
|--------------------------|------------------|----------------|
| Size | Cost - GST Exl | Cost - GST Inc |
| Casual | 9.21 per col. cm | 10.13 |
| 1500cm | 8.74 | 9.62 |
| 2500cm | 8.29 | 9.11 |
| 5000cm | 7.82 | 8.61 |
| 10,000cm | 7.36 | 8.10 |
| 20,000cm | 6.90 | 7.59 |

| LOADINGS | | | |
|----------|------|-----------|-----|
| Colour | 40% | Page 7 | 30% |
| Page 1 | 100% | Page 9 | 30% |
| Page 2 | 75% | Back page | 75% |
| Page 3 | 75% | EGN | 15% |
| Page 4 | 20% | RHP | 20% |
| Page 5 | 50% | Specified | 15% |
| Page 6 | 15% | Other | 15% |

| DEADLINES | | |
|--------------------|----------------|------------------|
| | Bookings | Complete Ad Copy |
| General Display | 12pm Monday | 4pm Tuesday |
| Classified Display | 10am Wednesday | 10am Wednesday |
| Classified Lineage | 10am Wednesday | 10am Wednesday |
| Real Estate | 12pm Friday | 4pm Friday |

| EMPLOYMENT CLASSIFIED | | |
|-----------------------|---------|---------|
| | GST Exl | GST Inc |
| Display | 12.22 | 13.45 |

| CLASSIFIED ADVERTISING | | |
|------------------------|---------|---------|
| | GST Exl | GST Inc |
| Lineage | 17.78 | 19.56 |
| | 5.83 | 6.41 |
| Display | 11.28 | 12.41 |

| INSERTS | | | |
|----------|-------------------|---------------|---------|
| Day | Average Print Run | Cost per 1000 | |
| | | GST Exl | GST Inc |
| Thursday | 9500 | 116.11 | 127.72 |

^ ABC Audit (Dec 2015) *emma* (Mar 2016)

ENQUIRIES: P: 08 9482 9700 | **ADVERTISING BOOKINGS:** westregionalsales@wanews.com.au | **ADVERTISING COPY:** wrscopy@wanews.com.au