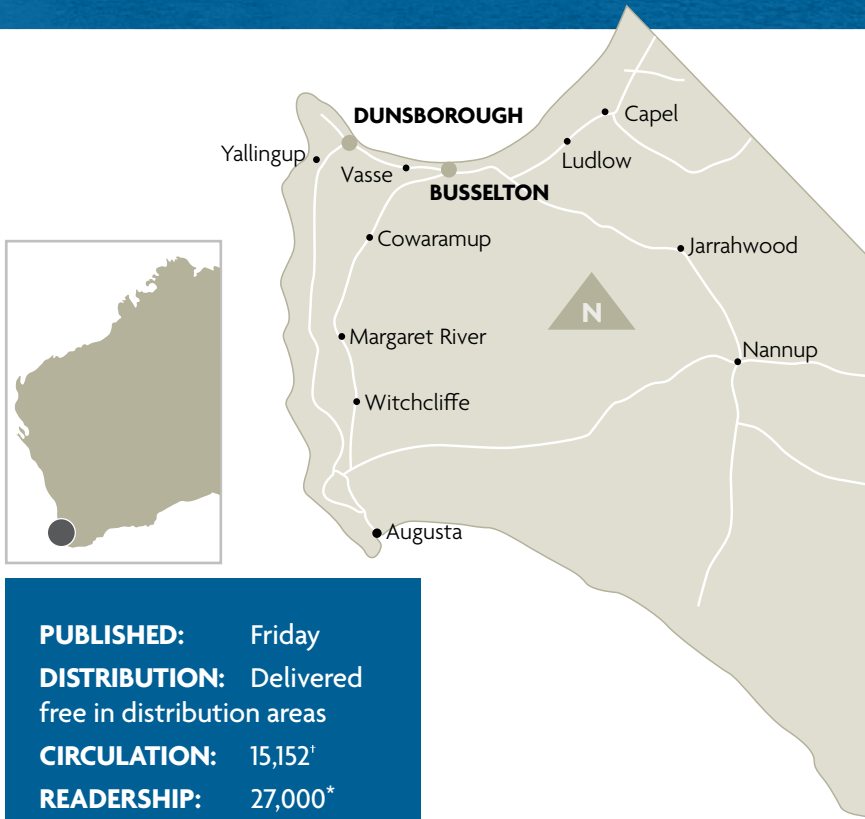




BUSSELTON

- Busselton has been twice voted WA's top tourist town with over 600,000 visitors per year
- 220km south of Perth

BUSSELTON-DUNSBOROUGH TIMES



PUBLISHED: Friday
DISTRIBUTION: Delivered free in distribution areas
CIRCULATION: 15,152¹
READERSHIP: 27,000*



¹a CAB Audit (Mar 2016) *emma™ (Mar 2016)

REGION COVERED

Augusta, Bridgetown, Bunbury, Busselton, Capel, Carbanup, Cowaramup, Dunsborough, Gracetown, Karridale, Manjimup, Margaret River, Nannup, Pemberton, Vasse, Witchcliffe, Yallingup.

REGULAR FEATURES

- My Block
- Regional Lifestyle

DISPLAY ADVERTISING RATE

Size	Cost - GST Exl	Cost - GST Inc
Casual	7.61 per col. cm	8.37
1500cm	7.22	7.95
2500cm	6.85	7.53
5000cm	6.47	7.11
10,000cm	6.09	6.69
20,000cm	5.70	6.27

LOADINGS

Colour	40%	Page 7	30%
Page 1	100%	Page 9	30%
Page 2	75%	Back page	75%
Page 3	75%	EGN	15%
Page 4	20%	RHP	20%
Page 5	50%	Specified	15%
Page 6	15%	Other	15%

DEADLINES

	Bookings	Complete Ad Copy
General Display	12pm Friday	12pm Tuesday
Classified Display	12pm Wednesday	12pm Wednesday
Classified Lineage	12pm Wednesday	12pm Wednesday
Real Estate	12pm Friday	12pm Monday

EMPLOYMENT CLASSIFIED

	GST Exl	GST Inc	
Display	11.71	12.89	per col. cm

CLASSIFIED ADVERTISING

Lineage	17.17	18.88	1st 3 Lines
	5.64	6.20	thereafter
Display	10.92	12.02	per col. cm

INSERTS

Day	Average Print Run	Cost per 1000	
		GST Exl	GST Inc
Friday	15,600	84.27	92.70



ENQUIRIES: P: 08 9482 9700

ADVERTISING BOOKINGS: westregionalsales@wanews.com.au

ADVERTISING COPY: wrscopy@wanews.com.au