

COUNTRYMAN

Countryman offers the complete rural picture – extended coverage of farming news, information, innovation, livestock markets and exploring challenges and opportunities of life in WA farming communities.



COUNTRYMAN

PUBLISHED: Thursday
DISTRIBUTION: Paid Sales
CIRCULATION: 6395[^]



REGION COVERED

Perth Metro, Central, South West, Lower Great Southern, Upper Great Southern, Midlands, South Eastern, Pilbara, Kimberley.

DISPLAY ADVERTISING RATE

Size	Cost - GST Exl	Cost - GST Inc
Casual	11.80 per col. cm	12.98
1500cm	11.21	12.33
2500cm	10.62	11.68
5000cm	10.03	11.03
10,000cm	9.44	10.38
20,000cm	8.85	9.73

LOADINGS

Colour	40%	Page 7	30%
Page 1	100%	Page 9	30%
Page 2	75%	Back page	75%
Page 3	75%	EGN	15%
Page 4	20%	RHP	20%
Page 5	50%	Specified	15%
Page 6	15%	Other	15%

DEADLINES

	Bookings	Complete Ad Copy
General Display	4pm Thurs prior week	4pm Friday
Classified Display	3pm Monday	3pm Monday
Classified Lineage	3pm Monday	3pm Monday
Real Estate Liftout	5pm Thurs prior week	4pm Friday

EMPLOYMENT CLASSIFIED

	GST Exl	GST Inc	
Display	8.25	9.08	per col. cm

CLASSIFIED ADVERTISING

Lineage	8.23	9.05	1st 3 Lines
	2.79	3.07	thereafter
Display	8.21	9.03	per col. cm

INSERTS

Day	Average Print Run	Cost per 1000	
		GST Exl	GST Inc
Thursday	7200	159.18	175.10



[^] ABC Audit (Dec 2015)

ENQUIRIES: P: 08 9482 9700

ADVERTISING BOOKINGS: westregionalsales@wanews.com.au

ADVERTISING COPY: wrscopy@wanews.com.au