



GERALDTON

- Geraldton is the vibrant centre of the vast Midwest region
- 424km north of Perth

GERALDTON GUARDIAN



DISPLAY ADVERTISING RATE

Size	Cost - GST Exl	Cost - GST Inc
Casual	9.11 per col. cm	10.02
1500cm	8.65	9.52
2500cm	8.20	9.02
5000cm	7.74	8.52
10,000cm	7.29	8.02
20,000cm	6.83	7.52

LOADINGS

Colour	40%	Page 7	30%
Page 1	100%	Page 9	30%
Page 2	75%	Back page	75%
Page 3	75%	EGN	15%
Page 4	20%	RHP	20%
Page 5	50%	Specified	15%
Page 6	15%	Other	15%

PUBLISHED:

Tuesday and Friday

DISTRIBUTION: Paid Sales

CIRCULATION: 4902[^]

READERSHIP: 21,000*

REGION COVERED

Cue, Dongara, Geraldton, Greenough, Kalbarri, Meekatharra, Morawa, Mt Magnet, Mullewa, Northampton.

REGULAR FEATURES

- Ocean Drive Magazine
- Local Christmas Gift Guide
- Regional Lifestyle

DEADLINES: FRIDAY

	Bookings	Complete Ad Copy
General Display	12pm Tuesday	12pm Wednesday
Classified Display	12pm Thursday	12pm Thursday
Classified Lineage	12pm Thursday	12pm Thursday

DEADLINES: TUESDAY

	Bookings	Complete Ad Copy
General Display	3pm Thursday	4pm Friday
Classified Display	12pm Friday	12pm Friday
Classified Lineage	4pm Friday	4pm Friday

EMPLOYMENT CLASSIFIED

	GST Exl	GST Inc	
Display	11.49	12.64	per col. cm

CLASSIFIED ADVERTISING

Lineage	21.19	23.31	1st 3 Lines
	6.67	7.34	thereafter
Display	11.28	12.41	per col. cm

INSERTS

Day	Average Print Run	Cost per 1000	
		GST Exl	GST Inc
Tuesday	5200	135.77	149.35
Friday	6400	135.77	149.35



[^] ABC Audit (Dec 2015) *emma* (Mar 2016)

ENQUIRIES: P: 08 9482 9700 | **ADVERTISING BOOKINGS:** westregionalsales@wanews.com.au | **ADVERTISING COPY:** wrscopy@wanews.com.au