

KATANNING

- A thriving agricultural community and key regional centre for WA's Great Southern
- 227km south-east of Perth



GREAT SOUTHERN HERALD



DISPLAY ADVERTISING RATE

Size	Cost - GST Exl	Cost - GST Inc
Casual	6.86 per col. cm	7.54
1500cm	6.52	7.17
2500cm	6.17	6.79
5000cm	5.83	6.41
10,000cm	5.49	6.04
20,000cm	5.15	5.66

LOADINGS

Colour	40%	Page 7	30%
Page 1	100%	Page 9	30%
Page 2	75%	Back page	75%
Page 3	75%	EGN	15%
Page 4	20%	RHP	20%
Page 5	50%	Specified	15%
Page 6	15%	Other	15%

DEADLINES

	Bookings	Complete Ad Copy
General Display	11am Thursday prior	12pm Friday
Classified Display	4pm Monday	4pm Monday
Classified Lineage	4pm Monday	4pm Monday

EMPLOYMENT CLASSIFIED

	GST Exl	GST Inc	
Display	12.08	13.29	per col. cm

CLASSIFIED ADVERTISING

Lineage	17.65	19.41	1st 3 Lines
	5.75	6.33	thereafter
Display	11.36	12.50	per col. cm

INSERTS

Day	Average Print Run	Flat Rate	
		GST Exl	GST Inc
Thursday	1200	348.33	383.16

PUBLISHED: Thursday
DISTRIBUTION: Paid Sales
CIRCULATION: 923[^]
READERSHIP: 3100*



REGION COVERED

Albany, Bremer Bay, Broomehill, Dumbleyung, Katanning, Kojonup, Lake Grace, Nyabing, Ongerup, Pingrup, Tambellup, Woodanilling.

REGULAR FEATURES

- Prime Beef
- Regional Lifestyle

Great Southern Herald

High art
Fleeced
On track

Monsanto funds revealed

Wool box
eco project
a safe haven
for red-tails



MAMMA MIA! Night
 Enjoy 8th Aug at the
Katanning Country Club
 Bookings Coral 0448 433 311

[^] ABC Audit (Dec 2015) *emma* (Mar 2016)

ENQUIRIES: P: 08 9482 9700

ADVERTISING BOOKINGS: westregionalsales@wanews.com.au

ADVERTISING COPY: wrscopy@wanews.com.au

