

MATERIAL SPECIFICATIONS

General News	Column Depth	1 Col	2 Col	3 Col	4 Col	5 Col	6 Col	7 Col
Albany Advertiser	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Albany Extra	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Augusta Margaret River Times	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Broome Advertiser	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Bunbury South Western Times	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Bunbury Herald	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Busselton Dunsborough Times	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Countryman	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Geraldton Guardian	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Great Southern Herald	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Harvey Waroona Reporter	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Kalgoorlie Miner	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Kimberley Echo	380mm	33mm	71mm	110mm	148mm	186mm	225mm	263mm
Manjimup Bridgetown Times	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Midwest Times	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Narrogin Observer	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
North West Telegraph	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Pilbara News	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Sound - Southern Telegraph	380mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm

Double Page Spread	Column Depth	Booking size	Artwork Dimensions (including 20mm centre gutter bleed)
Kimberley Echo	380mm	380mm x 14 columns	380mm Height x 547mm Width
All other publications	380mm	380mm x 14 columns	380mm Height x 547mm Width

Classified	Column Depth	1 Col	2 Col	3 Col	4 Col	5 Col	6 Col	7 Col	8 Col
Albany Advertiser	380mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Albany Extra	380mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Augusta Margaret River Times	380mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Broome Advertiser	380mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Bunbury South Western Times	380mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Bunbury Herald	380mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Busselton Dunsborough Times	380mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Countryman	380mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
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