

NARROGIN

- A traditional farming community and growing major regional centre for WA's Upper Great Southern
- 192km south-east of Perth



NARROGIN OBSERVER



DISPLAY ADVERTISING RATE

Size	Cost - GST Exl	Cost - GST Inc
Casual	7.03 per col. cm	7.73
1500cm	6.68	7.35
2500cm	6.33	6.96
5000cm	5.98	6.57
10,000cm	5.62	6.19
20,000cm	5.27	5.80

LOADINGS

Colour	40%	Page 7	30%
Page 1	100%	Page 9	30%
Page 2	75%	Back page	75%
Page 3	75%	EGN	15%
Page 4	20%	RHP	20%
Page 5	50%	Specified	15%
Page 6	15%	Other	15%

DEADLINES

	Bookings	Complete Ad Copy
General Display	11am Thursday prior	4pm Friday
Classified Display	4pm Monday	4pm Monday
Classified Lineage	4pm Monday	4pm Monday

EMPLOYMENT CLASSIFIED

	GST Exl	GST Inc	
Display	12.08	13.29	per col. cm

CLASSIFIED ADVERTISING

Lineage	18.13	19.95	1st 3 Lines
	5.94	6.53	thereafter
Display	11.36	12.50	per col. cm

INSERTS

Day	Average Print Run	Flat Rate	
		GST Exl	GST Inc
Thursday	1850	348.33	383.16

PUBLISHED: Thursday
DISTRIBUTION: Paid Sales
CIRCULATION: 1458[^]
READERSHIP: 5200*

REGION COVERED

Boddington, Brookton, Cuballing, Highbury, Kulin, Narrogin, Pingelly, Popanyinning, Tincurrin, Wagin, Wickiepin, Williams, Yearlering.

REGULAR FEATURES

- Regional Lifestyle



[^] ABC Audit (Dec 2015) *emma* (March 2016)

ENQUIRIES: P: 08 9482 9700

ADVERTISING BOOKINGS: westregionalsales@wanews.com.au

ADVERTISING COPY: wrscopy@wanews.com.au