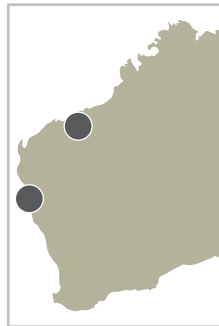


# KARRATHA

- A fast-growing city based around iron ore and natural gas and serviced by over 6000 FIFO workers
- 1535km north of Perth

# PILBARA NEWS



### DISPLAY ADVERTISING RATE

Size	Cost - GST Exl	Cost - GST Inc
Casual	7.80 per col. cm	8.58
1500cm	7.41	8.15
2500cm	7.02	7.72
5000cm	6.63	7.29
10,000cm	6.24	6.86
20,000cm	5.85	6.44

### LOADINGS

Colour	40%	Page 7	30%
Page 1	100%	Page 9	30%
Page 2	75%	Back page	75%
Page 3	75%	EGN	15%
Page 4	20%	RHP	20%
Page 5	50%	Specified	15%
Page 6	15%	Other	15%

### DEADLINES

	Bookings	Complete Ad Copy
General Display	4pm Wednesday prior	10am Friday
Classified Display	12pm Friday	12pm Friday
Classified Lineage	12pm Friday	12pm Friday
Real Estate Liftout	4pm Wednesday prior	10am Thursday

### EMPLOYMENT CLASSIFIED

	GST Exl	GST Inc	
Display	10.98	12.07	per col. cm

### CLASSIFIED ADVERTISING

Lineage	<b>13.72</b>	<b>15.10</b>	<b>1st 3 Lines</b>
	4.95	5.45	thereafter
Display	10.35	11.39	per col. cm

### INSERTS

Day	Average Print Run	Cost per 1000	
		GST Exl	GST Inc
Wednesday	10,050	225.66	248.23

**PUBLISHED:** Wednesday  
**DISTRIBUTION:** Delivered free in distribution area  
**CIRCULATION:** 10,010<sup>1</sup>  
**READERSHIP:** 17,000<sup>2</sup>



### REGION COVERED

Dampier, Karratha, Onslow, Pannawonica, Paraburdoo, Point Sampson, Roebourne, Tom Price, Wickham, Exmouth, Coral Bay.

### REGULAR FEATURE

- Dampier Archipelago Tide Book
- Regional Lifestyle
- Karratha Business Expo
- Official Programme
- FeNaCING Festival Program



<sup>1</sup>a CAB Audit (Mar 2016) <sup>2</sup>Emma (Mar 2016)

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